

America's Best Selling Brand 8 Years Running!

So you think.....why sell Mary Kay?

Place a check beside each product you use daily, weekly, monthly. As a consumer taking care of your skin, you could be spending more than \$1000 a year (RETAIL) for your cosmetics! This doesn't include vitamins and products you would buy for gift-giving.

PRODUCT	COST	QTY.	TOTAL
Cleanser	18	3-4	\$54-72
Moisturizer	20	3-4	\$60-80
Foundation	14	4-6	\$56-84
Loose powder	12.50	1-2	\$12-25
Pressed Powder/compact	23	1	\$23
Day/Night Solution	50	3-4	\$150-200
I/A Eye Cream	15	3	\$45
T/A Eye Cream	15	3	\$45
Eye Make-Up Remover	14	3	\$56
T/A Lip Enhancer	15	2	\$30
Satin Lips	18	2	\$36
Special Supplement	28	2	\$56
AHA Body Lotion	20	2	\$40
Satin Hands Pamp.Set	28	1-2	\$28-56
Shower Gels	10	5-6	\$50-60
Eau de Parfum	37	1-2	\$37-74
Cheek Color	8	2-3	\$16-24
Eye Colors	6.50	4-6	\$26-39
Pencils	9.50	4-6	\$38-57
Mascaras	8.50	5	42.50
Lipsticks	12	5-6	\$60-72
Concealers	9.50	2	\$19
Nail Enamel	6	6	\$36
TOTAL CONSUMER SPENDING			\$1,015-1,251
PLUS: Gifts, products for other family members (Skin Mgmt.for Men, Velocity Skin Care, Sun Essentials, Calming Influence Serum) Daily Benefits for men and women (29.50 a month)			
WHAT'S YOUR TOTAL?			

INCREASE YOUR INCOME!

Imagine purchasing ALL of your cosmetics at whole-sale prices....

As a Consultant, at 50% discount, your annual savings would be \$507.75-626.00!

As a Consultant, at 40% discount, your annual savings would be \$400-500!

Now, imagine if you had 25 people who purchased \$1000 a year from you?

FACTS & FIGURES

- For the 8th year in a row, Mary Kay is the Best-Selling Brand of Facial Skin Care & Color Cosmetics in the U.S.
- Mary Kay is listed as one of the Top 100 Best Companies to work for in America listing, which was published by Fortune magazine.
- Mary Kay boasts more female **millionaires** than any other company.
- The Mary Kay Ash Charitable Foundation was created in 1996 to fund research of cancers affecting women.
- More women make over \$50K annually in Mary Kay than *with any other company in the U.S.!*
- Over 9,000 FREE pink, white and red Mary Kay cars are on the road, driven by women like you! You can earn the use of a shiny red Pontiac Grand Am in 1-4 months!
- Mary Kay has **no quotas, no territories.**
- The company operates by the Golden Rule.
- The only required investment is \$100 for a Starter Kit. Training is ongoing.
- Mary Kay Cosmetics offers a 100% satisfaction guarantee to consumers.
- Mary Kay Cosmetics offers a 90% buy-back guarantee of inventory to the consultant.

That's why!

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